

## **Demonstration**

A presentation that shows how to complete a task. A hands-on, step-by-step presentation which prepares the audience to complete a task. This is a “how to” presentation. There is a final product. \*Seniors who receive a blue ribbon can compete in this contest at State 4-H congress.

## ***Team Demonstration***

Two persons who work together to deliver the presentation. Each person must share equally in the verbal and visual part of the presentation. \*Seniors who receive a blue ribbon can compete in this contest at State 4-H Congress.

## **Illustrated Talk**

A communication which conveys information with the use of visual items and illustrations. Unlike a demonstration, an illustrated talk is telling the listener how to do something using visuals such as charts, posters or models.

## ***Demonstration, Team Demonstration & Illustrated Talks Time Limits are:***

Cloverbuds: 1-5 minutes; 8-10 years old: 3 to 5 minutes; 11-13 years old: 5 to 7 minutes; 14 & over (by Oct. 1): 7 to 20 minutes. Seniors should not have note cards.

A 4 point penalty will be deducted from the total combined score for each 30 seconds over or under the time limits.

## ***Poster design suggestions:***

Consider letter size and their effective viewing distance. People can comfortably read a ¼” high letters from a distance of 8 feet maximum; ½” high letter from a distance of 16 feet maximum; and 1” letter from a distance of 32 feet maximum. Color design helps to tell the story. Contrasting letter and poster board and light lettering on light colored poster board. A successful poster must: catch the eye; be simple and clear; stress an idea or fact; ask for the viewers’ support of your idea.

## ***Differences between a demonstration and an illustrated talk:***

A demonstration is doing and an illustrated talk is telling. A demonstration is showing how to do something while telling how to do it, and an illustrated talk is telling about something while showing. In a demonstration, the presenter makes or does something and there is a finished product. In an illustrated talk, the presenter uses pre-made charts, posters, photographs, computer programs, slides, pictures, models, and/or cutouts to support the information given.