



**Values are empowering.** You can be much more in control of your life when you are clear about your values. Values are guides, supplying you with an internal compass by which to navigate the course of your daily life.

**The clearer you are about your values, the easier it is to stay on your chosen path.** This kind of guidance is especially important in volatile and uncertain times. When daily challenges can throw you off course, it's crucial to have the means to tell which way is north, south, east, and west.

Kouzes & Posner, *The Leadership Challenge*, p. 39